### Today: 9am-Noon- Religious Freedom Tweet Storm

The Green and Hahn families have courageously fought the coercive HHS mandate all the way to the Supreme Court, defending their right to religious freedom. Now, it's time for us to stand with these families.

### Here's what you can do to stand with Hobby Lobby:

- 1. **Join the Tweet Storm:** From **9am-Noon** on March 25, join a tweet storm for religious freedom to set the record straight on the mandate. Suggested tweets are below. Use the #religiousfreedomforall hashtag to draw national attention to our side. Use the #notmybossbusiness hashtag to join the opposition's conversation and accurately explain the facts of the case.
- 2. **Change Your Avatar**: Change your Twitter and Facebook pictures to the attached avatar to show your support for religious freedom.
- 3. **Blog It**: Use the attached messaging to write blog posts, op-eds, and press statements explaining how the HHS mandate is forcing family businesses to violate their beliefs or face devastating government penalties.
- **4. Share the News:** Link to positive news coverage so that our story rises to the top of SEO rankings. We've given you some key articles to share below.

# **Articles to Share**

- Los Angeles Times: Obamacare and religious rights in a for-profit world
  - Tweet: Govt is not equipped to determine that by definition religion stops at commerce's door. http://lat.ms/OHmHYf
- Washington Post: Hobby Lobby's Steve Green stands on faith against Obamacare mandate http://bit.ly/1gGWSyg
  - o Tweet: Hobby Lobby's Steve Green stands on faith against #HHSmandate. This is his story: http://bit.ly/1gGWSyg
- The Hill: Government can't have it both ways on religious freedom http://bit.ly/1oUI1Vm
  - o Tweet: Govt contradicts itself when it praises values-based decisions of big business like @Gap but disregards #HobbyLobby http://bit.ly/1oUI1Vm
- Salt Lake Tribune: Op-ed: Hobby Lobby owners deserve their religious rights http://bit.ly/1dgo2uY
  - Tweet: If a company can be African American, can't it be religious? <a href="http://bit.ly/1dgo2uY">http://bit.ly/1dgo2uY</a>
- National Review Online: DOJ's Reply Brief in Hobby Lobby Part 2 <a href="http://bit.ly/1nKgoDb">http://bit.ly/1nKgoDb</a>
  - o Tweet: "Earth to DOJ: employees do not have any 'free exercise' right to have their employer provide their contraception." http://bit.ly/lnKgoDb

## **Tweets Promoting #religiousfreedomforall:**

- Consitutional rights like religious freedom don't disappear just because we earn a living. #religiousfreedomforall
- Restricting religion will not unite us. #religiousfreedomforall
- No one, including employees and employers, should be forced to violate their faith to earn a living. #religiousfreedomforall
- RT if you believe in and want to protect the fundamental right to religious liberty #religiousfreedomforall
- In @HobbyLobbyCase, flesh-and-blood owners of a family business face crushing fines because of their religion. #ReligiousFreedomForAll
- Religious freedom is no luxury, but is a basic right of a free people. RT if you agree. #ReligiousFreedomForAll
- Government praises <u>@Gap</u> & <u>@CVS\_Extra</u> for making conscientious decisions, but says <u>@HobbyLobbyCase</u> has no conscience. <u>#religiousfreedomforall</u>
- Our fundamental rights are gifts from God, not grants from government. #ReligiousFreedomForAll
- The HHS mandate forces the Green family to choose between violating their faith and violating the law. Let's have #ReligiousFreedomForAll
- Companies should be encouraged to have a conscience, not punished for it. @HobbyLobbyCase #religiousfreedomforall
- In <u>#HHSmandate</u>, govt exmpts thousands of employers for economic reasons or convenience, but not the Green family for faith reasons.
- Apparently if Hobby Lobby doesn't have a government-approved conscience, it doesn't get to have a conscience at all. #religiousfreedomforall
- Freedom of religion means more than just freedom of worship. #religiousfreedomforall
- Running a business shouldn't mean silencing your conscience. #religiousfreedomforall
- There is no loophole in the First Amendment that excludes people running a business. #religiousfreedomforall
- People don't check their religious values at the office door. #religiousfreedomforall
- Join me in supporting Hobby Lobby's fight for religious liberty. Visit hobbylobbycase.com and follow @hobbylobbycase #religiousfreedomforall
- Learn what's at stake in the Hobby Lobby Supreme Court case. Visit hobbylobbycase.com and follow @hobbylobbycase #religiousfreedomforall
- I support Hobby Lobby's right to religious liberty. RT if you agree. #religiousfreedomforall
- Add your voice to the fight for religious liberty. Visit hobbylobbycase.com and follow @hobbylobbycase #religiousfreedomforall
- The @hobbylobbycase holds serious implications for the religious rights of all Americans. Add your voice to support this courageous fight! #religiousfreedomforall
- Understand the @hobbylobbycase and why all Americans should be concerned with the outcome: http://bit.ly/1e2vNow #religiousfreedomforall

### **Tweets Countering #notmybossbusiness:**

- Washington is getting between you and your doctor not your boss #notmybossbusiness
- Crippling fines @HobbyLobbyCase and @ConestogaWood hurt employees and their families #notmybossbusiness
- A family business is not the government's business #notmybossbusiness
- Forcing family businesses to drop healthcare hurts families and women #notmybossbusiness
- Not Washington's business either #notmybossbusiness
- Govt has exempted 100 million from the #HHSmandate for political and commercial reasons. Why not the Greens and Hahns? #Notmybossbusiness
- Let's talk about unfair: \$36,500 fine PER employee for not violating conscience and getting in line with the #HHSmandate #Notmybossbusiness
- These families are in court fighting for the freedom to continue offering generous health plans #Notmybossbusiness
- Govt shouldn't fine family businesses for living out their faith #Notmybossbusiness
- In America, families make family decisions not the government #Notmybossbusiness
- Government is not my boss and can't force me to violate by faith #Notmybossbusiness
- Every American should be free to live and work according to their beliefs without fear of punishment by the government #Notmybossbusiness
- Americans don't give up their freedom when they open a family business #Notmybossbusiness
- What's unfair is religious families getting fined while others get exemptions from #Obamacare for secular reasons #Notmybossbusiness
- It's wrong to fine family businesses who provide fair wages and generous benefits #Notmybossbusiness
- Nobody is coming between women & their doctors you're coming between people & their faiths #NotMyBossBusiness
- Remember that time all Americans could live and work according to their conviction? Yeah, that was nice. #NotMyBossBusiness
- #ThingsWeTakeForGranted: Religious Freedom #NotMyBossBusiness
- Who is the "big business" here? Planned Parenthood had \$1.2b in revenues last year including \$540m from govt. #notmybossbusiness @PPact
- Planned Parenthood is a big business w \$1.2b in annual revenues- \$540m from govt-whose "boss" makes \$444k a year #notmybossbusiness @PPact
- Fanatical Planned Parenthood bosses would trade away our most cherished freedoms for 4 widely available contraceptives. #notmybossbusiness
- How much of \$540m a year from govt is @PPact spending on this shrill campaign to pressure the Supreme Court? #notmybossbusiness
- Planned Parenthood's \$444k boss spends 10s of <u>\$mm</u> lobbying for govt \$\$, now leading pressure campaign against HL Court <u>#notmybossbusiness</u>
- @HobbyLobbyCase pays for 16 of 20 contraceptives in mandate—Planned Parenthood fanatics won't accept an 80% solution. #notmybossbusiness
- Unseemly for Planned Parenthood-w \$540m from govt yearly and \$\$ from ACA- to lead shrill campaign against Supreme Court. #notmybossbusiness

- Planned Parenthood has conflict of interest-getting major ACA \$\$\$. No wonder their \$444k/yr "boss" is lobbying the Court. #notmybossbusiness
- Planned Parenthood gets \$540m in govt funding a year--why not pay for contraceptives themselves instead of harassing biz? #notmybossbusiness

### **Hobby Lobby Images to Share**

- <u>#SCOTUS'</u> decision on Sebelius v. Hobby Lobby carries very serious implications for Americans of all faiths. pic.twitter.com/EsrrKvQJJL
  - o **RETWEET**
- Stand with #HobbyLobby and others who are fighting to protect religious freedom. RT to show your support. <a href="mailto:pic.twitter.com/v1LWpUdvj9">pic.twitter.com/v1LWpUdvj9</a>
  - o **RETWEET**
- The Green family offers industry-leading wages and benefits because they deeply care for their employees. pic.twitter.com/Pgi9HaDEht
  - o **RETWEET**
- Find out why all Americans should be concerned with the outcome of Sebelius v. Hobby Lobby: http://bit.ly/1e2vNow
  - o **RETWEET**
- If you believe in religious freedom for all, RT this post and show that you stand with Hobby Lobby. pic.twitter.com/tujYbwjwcJ
  - o **RETWEET**
- Pastor <u>@RickWarren</u> explains why all Americans should be concerned with the Hobby Lobby case outcome. <u>pic.twitter.com/sS1TUIbZ0h</u>
  - o **RETWEET**
- "Our religious convictions inform the way we live." <u>@ERLC</u> President <u>@drmoore</u> pic.twitter.com/JEFgxV5mCW
  - o **RETWEET**
- For the Green family, faith impacts every aspect of their lives, including how they run their family businesses <u>pic.twitter.com/ujBn7xVyd0</u>
  - o **RETWEET**
- To our employees who've offered their kind words of support, we'd like to say a heartfelt "Thanks!" pic.twitter.com/x2GkWamIjZ
  - o **RETWEET**
- Our employees come from all walks of life. We aim to treat every one of them with the utmost respect. pic.twitter.com/IYwPJLshoX
  - o **RETWEET**
- We do our best to take care of our employees because we've always believed they are our greatest asset. <a href="mailto:pic.twitter.com/6y4hTHIML0">pic.twitter.com/6y4hTHIML0</a>
  - o **RETWEET**
- We strive to operate all aspects of our business according to our principles, including how we treat our employees. pic.twitter.com/fHDvPht8lh
  - o **RETWEET**
- Do you support religious freedom for all? Change your profile pic to this --> pic.twitter.com/Od1IgwCGwU

- By signing RFRA into law, Pres. <u>@BillClinton</u> affirmed that religious freedom is a right we must protect pic.twitter.com/iea9SVxHY4
  - o **RETWEET**
- Convictions impact actions. <u>@Pontifex</u> understands this. Why doesn't our government? #SCOTUS pic.twitter.com/Kxbj0e2sI1
  - o **RETWEET**
- For the Green family, faith is fundamental. RT if you agree. pic.twitter.com/NruZyxRlak
  - o **RETWEET**

## **Hobby Lobby Videos to Share**

- The Green family's faith impacts every aspect of their lives, including how they run their businesses http://bit.ly/1nsxYLD
  - o **RETWEET**
- Deciding between violating their faith and violating the law is a choice the Greens shouldn't be forced to make http://bit.ly/1nndZhx
  - o **RETWEET**
- Members of the Green family share personal perspectives on their case before the Supreme Court http://bit.ly/1e7kv2k
  - o **RETWEET**
- Faith plays a role in every aspect of the Green family's life, even how they run their business http://bit.ly/1meEqoU
  - o **RETWEET**
- The Green Family speaks out on their fight for religious freedom. Watch their short video: http://bit.ly/1d4RsvI
  - o **RETWEET**
- Get to know the Greens, the family behind <u>@HobbyLobbyCase</u>: http://youtu.be/empZxxB19nU
  - o **RETWEET**