

## **Special Call for #StandUpRally “Tweets”**

*Please have the emcee for your Stand Up Rally read the following scripts during the Rally to urge attendees to talk about the event on Twitter and help generate greater media interest:*

### **Near the beginning of the Rally:**

If you're a Twitter user, you can help expand the impact of today's Stand Up for Religious Freedom Rally by tweeting about the Rally.

More and more, media outlets are keeping tabs on what people are “tweeting” about, and this is driving what stories they decide to cover. Sometimes, they care more about Twitter than our press releases!

The more “tweets” and “re-tweets” we can generate across the country today and throughout the weekend, the more likely today's Rally is to be covered by both local and national media.

Please tweet about today's Rally using the hash tag “StandUpRally.” If you have a smart phone, you can start tweeting [right now](#).

You can also help by re-tweeting good comments you see from around the country under that hash tag, “StandUpRally.”

### **At least twice more during the Rally:**

Remember, Twitter users, you can increase the buzz surrounding today's Stand Up Rally and draw media attention to the religious freedom issue by tweeting with the hash tag “StandUpRally” — right now, later today and throughout the weekend.